

Promo AI



In Industrial supply and Manufacturing, promotions are more than discounts—they're strategic levers for moving stock, winning bids, and securing long-term contracts. But when promotions are scattered across regions, channels, or reps, too often they erode margins instead of driving profitable growth.

Manual planning and static calendars can't handle the complexity of overlapping SKUs, seasonal demand swings, and fluctuating input costs. Hypersonix Promo AI replaces guesswork with intelligent, data-driven promotion management—so every offer supports revenue targets and margin goals. From volume discounts on commodity parts to targeted incentives for long-tail inventory, Promo AI ensures promotions do exactly what they should: move the right products, to the right buyers, at the right time—profitably.

Key Features



AI-Optimized Discounting

Dynamically adjusts discounts based on real-time demand, cost shifts, and stock levels, protecting margins while driving volume.

Best for: Bulk orders of fast-moving SKUs like fasteners, safety gear, or consumables.



Contract-Smart Promotions

Aligns promo offers with existing contract terms, tiered pricing, and negotiated deals to avoid margin leaks.

Best for: Manufacturers and suppliers with customer-specific agreements.



Overstock & Slow-Mover Clearance

Identifies surplus or aging inventory and recommends targeted promos to clear stock efficiently.

Best for: Long-tail items or components at risk of obsolescence.



Channel & Region-Specific Guardrails

Customizes promo rules by region, distributor, or sales channel to stay competitive without unnecessary discounting.

Best for: National distributors managing multi-location pricing.



Real-Time Performance Tracking

Measures promo lift, ROI, and profit impact so teams can double down on what works—and cut what doesn't.

Best for: Any supplier aiming to fine-tune promotions instead of relying on blanket discounts.

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