

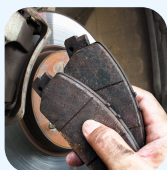
# Competitor AI



In Industrial and Manufacturing sectors, missing a pricing signal can mean losing deals before you even compete. With competition coming from traditional distributors, online marketplaces, and global suppliers, staying ahead requires more than occasional benchmarking. Product overlap, SKU substitutions, and price swings are constant—and manual tracking can't keep up.

Hypersonix Competitor AI delivers daily, automated visibility into your competitive landscape across exact-match, equivalent, and private-label automotive SKUs. It empowers retailers and distributors to monitor shifts, identify risks, and take smart, profitable action.

## Key Features



### Daily Competitive Price Monitoring

Tracks competitor pricing for exact-match and comparable parts across retail sites, marketplaces, and regional jobbers.

*Best for: Monitoring price changes for spark plugs, air filters, or brake pads across AutoZone, Amazon, and niche B2C players.*



### Aftermarket & Private Label Mapping

Differentiates pricing by platform (DTC, Amazon, marketplaces, distributor sites) to reveal undercutting and pricing misalignments

*Best for: Adjusting your eCommerce pricing when third-party sellers drop prices on lighting kits or sensors.*



### Channel-Specific Intelligence

Tracks competitor price changes daily flagging undercuts, sudden hikes, and category trends.

*Best for: High-velocity SKUs vulnerable to frequent pricing shifts.*



### Regional Price Zone Insights

Surfaces geographic pricing discrepancies—enabling location-based adjustments to remain competitive while protecting profit.

*Best for: Identifying that wiper blade pricing is under pressure in the Midwest, but stable in West Coast metros.*



### Stock-Out & Inventory Gaps Exploitation

Flags when competitors are out of stock on key items—so you can capitalize with dynamic pricing or targeted promotions.

*Best for: Raising visibility and adjusting pricing when others run low on timing belts or wheel hub assemblies.*

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